



THE BRUNSWICK
COLLECTION

The *pure lake*
group

The Distinctive Developer

AWARD WINNING DEVELOPERS

Established over 25 years ago, Purelake have built an enviable reputation for undertaking high-quality and innovative projects throughout the south east. Based in Kent, Purelake primarily focus on building residential developments, over recent years their portfolio has increasingly involved larger, mixed use schemes.

Regional Finalists in the LABC Building Excellence Awards 2019 and shortlisted finalists in the LABC Brick Awards 2018, The Purelake Group are a leading name for quality house building in the south east.

Attention to detail and innovative design have enabled Purelake to develop homes that capture and enhance every aspect of modern living. Combining high specifications with unique design ideas, The Purelake Group endeavour to provide first class homes in desirable locations.



AN OUTSTANDING NEW COLLECTION OF NINE EXCLUSIVE THREE AND FOUR BEDROOM FAMILY HOMES IN THE HEART OF HISTORIC MAIDSTONE, KENT

The Purelake Group are very proud to present The Brunswick Collection, an exceptional group of properties set within the exciting new Brunswick Street development – delivering homes designed for sophisticated contemporary lifestyles within a modern metropolitan setting.

Located on a conveniently positioned residential turning, set back from the main roads, this collection offers escapism whilst also placing residents within walking distance of all the opportunities for shopping, eating out, nightlife, employment, business, heritage and entertainment that the thriving town centre has to offer. With superb travel options by either road or rail virtually on your doorstep, these impressive homes are perfect for commuters and families alike. Step inside and take a closer look.



THE BRUNSWICK
COLLECTION

THESE EXCLUSIVE HOMES OFFER WELL PLANNED
LIVING AREAS, BEAUTIFULLY APPOINTED
KITCHENS AND STYLISH FINISHES.



Indicative computer generated images shown
Block 5, with Plots 1, 2, 3 and 4 shown from right to
left. All landscaping is for illustrative purposes only.

OFFERING A TASTE OF LUXURY,
WITH THE TOWN CENTRE
ON YOUR DOORSTEP.



"This exceptional collection of family homes is perfectly located for residents to enjoy all the options for leisure, culture, retail and travel that this bustling, vibrant town has to offer."

The River Medway

The Brunswick Collection occupies a peaceful corner of the Brunswick Street project, the latest high-quality addition to central Maidstone, redefining modern urban living in the area. Situated in a gently sloping setting above the historic position where the River Len meets the Medway, these homes place residents just minutes away from both the vibrant town centre and excellent travel connections.

Residents will find a multitude of local amenities and independent businesses just a short stroll from Brunswick Street, from dentists to barbers and eateries, through to specialist grocers, convenience stores and a characterful Tudor era public house. It's not long before you reach the flourishing town centre with its mix of supermarkets, well-known high street names, household brands and quality boutiques within its updated pedestrianised shopping district and historic streets. Everything for both your daily needs and special occasions is here.

As Kent's County Town, Maidstone offers impressive travel options by road and rail. The nearby A229 gives you direct access to Hastings and the beaches of the south coast, and with the M20 and M2 just a short journey away, you can easily reach Kent's coastal highlights of Whitstable, Margate and Broadstairs – as well as the M25 and the vibrant City of London. Maidstone's three railway stations are all less than a mile away, connecting you with Ashford International, Folkestone, London Victoria and London Waterloo, as well as towns across the North Downs. Journey times into central London vary between 60 to 75 minutes.



The Brunswick Collection has been thoughtfully designed to deliver the best use of space and light, and provides well-designed outdoor spaces that complement the surrounding area. Plots feature off-road parking spaces (with electric vehicle charging point), neat hedgerows, rear gardens and inspiring rooftop terraces that will be perfect for summer relaxation and views.

Indicative computer generated images shown
Block 2, with Plots 1, 2, 3, 4 and 5 shown from left to
right. All landscaping is for illustrative purposes only.

Each home within The Brunswick Collection has been planned to deliver the ideal balance of style, sophistication and functionality – meaning you'll enjoy the combination of contemporary design, quality materials and exceptional craftsmanship at every turn.

The distinctive external design of these remarkable homes is mirrored by their outstanding interiors. Every home is carefully devised to maximise daylight from the full-length heat-conserving Velfac windows, and deliver the most effective use of space throughout, with careful attention paid to every detail.

Walking through the living areas, you'll enjoy clean lines and uncluttered layouts, and the homes enjoy features such as sleek, contemporary white doors and polished chrome fittings, luxury wood-effect flooring to some areas, and bespoke-fitted wardrobes in the principal bedrooms. Walls are all finished in fine white to present a blank canvas for your own personal touches, with generous use of modern LED downlighters for even lighting.

The stylish kitchens are fitted with a range of integrated Bosch cooking appliances and quality Indesit white goods, all housed within superior cabinets and work surfaces with soft-close, handleless cupboards and drawers.

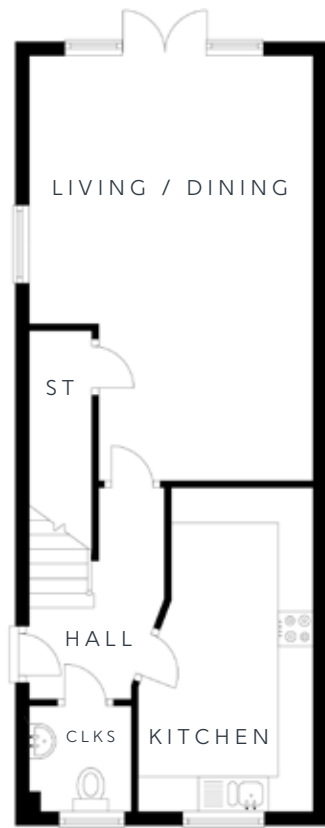
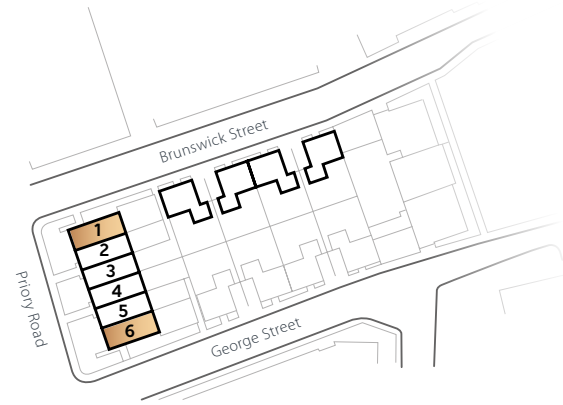
Bathrooms feature elegant modern sanitaryware, stylish taps and fittings – as well as premium Minoli tiling for an atmosphere of refined comfort. Everything in these homes is designed for practicality, energy-efficiency and durability, with photovoltaic solar panels fitted and electric charging points by every car port. Your home will also come with a 10-year LABC guarantee.

BLOCK 2

PLOT 1 AS SHOWN / PLOT 6 HANDED

FOUR BEDROOM HOME

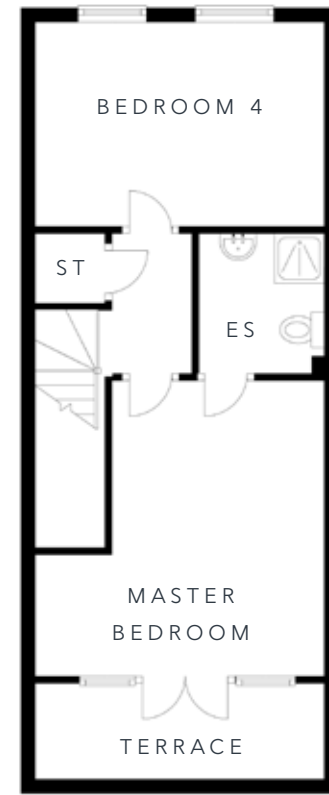
AREA: 131.7 SQM (1418.1 SQFT)



Ground Floor
Area: 43.9 sqm (472.7 sqft)



First Floor
Area: 43.9 sqm (472.7 sqft)



Second Floor
Area: 43.9 sqm (472.7 sqft)

C Cupboard Clks Cloakroom E/S En-Suite St Store * Maximum Measurement

Information is preliminary and intended as a guide for marketing purposes only.
Room sizes and layouts have been taken from architect's plans and may vary.

MEASUREMENTS

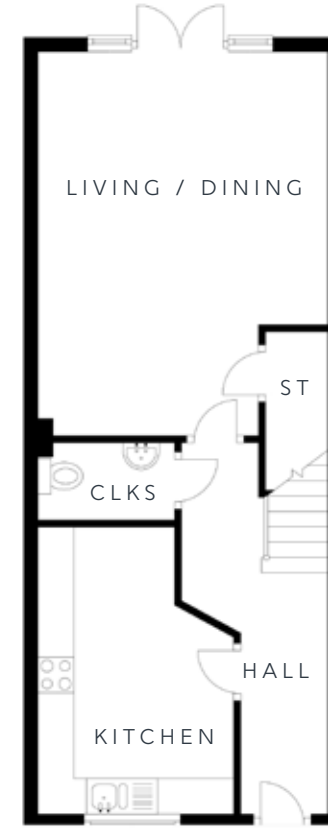
Living/Dining	6.08m x 4.06m	19'11" x 13'4" *	Bathroom	3.47m x 1.92m	11'4" x 6'4"
Kitchen	4.63m x 2.50m	15'2" x 8'3"	Landing	3.47m x 2.04m	11'4" x 6'8"
Cloakroom	1.51m x 1.46m	4'11" x 4'9"	Bedroom Four	3.03m x 4.06m	9'11" x 13'4"
Bedroom Two	5.10m x 4.06m	16'9" x 13'4"	Master bedroom	4.16m x 2.00m	13'8" x 6'7"
Bedroom Three	3.16m x 4.06m	10'4" x 13'4"	En-Suite	1.97m x 1.76m	6'6" x 5'9"

BLOCK 2

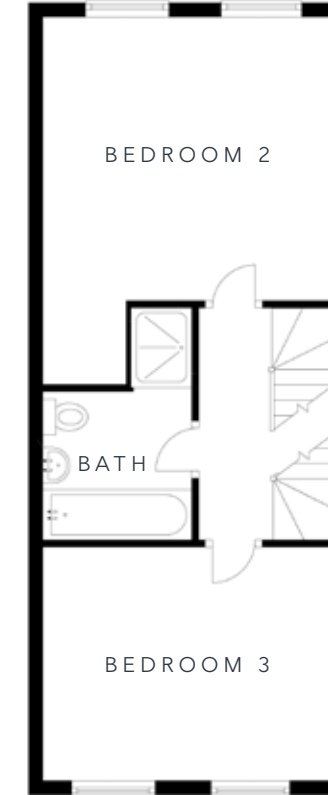
PLOTS 2 & 4 AS SHOWN / 3 & 5 HANDED

FOUR BEDROOM HOME

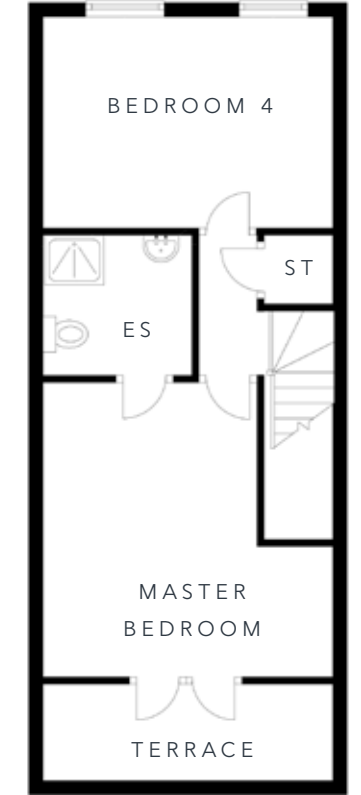
AREA: 129.9 SQM (1397.7 SQFT)



Ground Floor
Area: 43.3 sqm (465.9 sqft)



First Floor
Area: 43.9 sqm (465.9sqft)



Second Floor
Area: 43.9 sqm (465.9 sqft)

C Cupboard Clks Cloakroom E/S En-Suite St Store * Maximum Measurement

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MEASUREMENTS

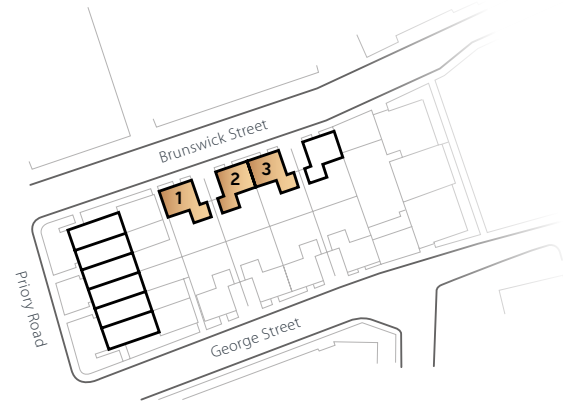
Living/Dining	5.38m x 4.05m	17'8" x 13'3" *	Bathroom	3.25m x 2.08m	10'8" x 6'10"
Kitchen	4.02m x 2.73m	13'2" x 9'0"	Landing	3.25m x 1.87m	10'8" x 6'2"
Cloakroom	1.08m x 1.91m	3'7" x 6'3"	Bedroom Four	2.96m x 4.05m	9'8" x 13'3"
Bedroom Two	3.97m x 4.05m	13' x 13'3"	Master Bedroom	4.12m x 2.99m	13'6" x 9'10"
Bedroom Three	3.27m x 4.05m	10'9" x 13'3"	En-Suite	1.96m x 2.08m	6'5" x 6'10"

BLOCK 5

PLOTS 1 AND 3 AS SHOWN / PLOT 2 HANDED

THREE BEDROOM HOME

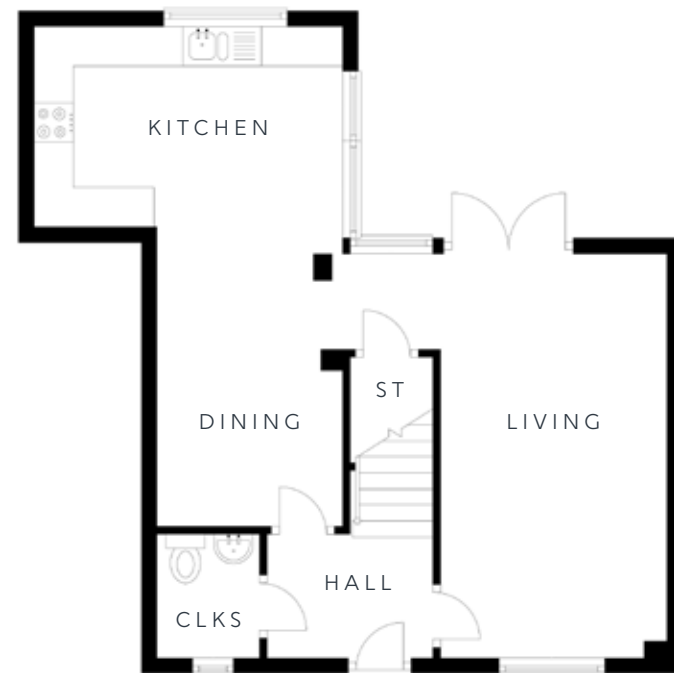
AREA: 114.4 SQM (1231.7 SQFT)



Second Floor
Area: 25.2 sqm (271.2 sqft)



First Floor
Area: 44.9 sqm (483.8 sqft)



Ground Floor
Area: 44.3 sqm (476.7 sqft)

MEASUREMENTS

Living Room	5.15m x 2.88m	16'11" x 9'6"
Kitchen	2.79m x 3.93m	9'2" x 12'11" *
Cloakroom	1.58m x 1.30m	5'2" x 4'3"
Bedroom Two	5.15m x 4.28m	16'11" x 14'1"
Bedroom Three	3.10m x 2.88m	10'2" x 9'6"

C Cupboard Clks Cloakroom E/S En-Suite St Store * Maximum Measurement

Information is preliminary and intended as a guide for marketing purposes only.
Room sizes and layouts have been taken from architect's plans and may vary.

Bathroom	1.95m x 2.88m	6'5" x 9'6"
Landing	5.15m x 2.07m	16'11" x 6'9"
Master Bedroom	3.92m x 4.91m	12'10" x 16'1"
En-Suite	2.85m x 1.05m	9'4" x 3'6"





Key Features –

- 10 year LABC Guarantee.
- Velfac windows.
- Gardens with patio areas.
- Flooring provided throughout.
- Private parking space per house.
- Rooftop terrace areas to all plots.
- Inset balconies to selected plots.

Kitchens –

- High-quality, custom designed handleless kitchens with soft close drawers and doors.
- Bosch built in oven.
- Bosch built in microwave.
- Bosch 5 burner gas hob.
- Indesit integrated fridge/freezer.
- Indesit integrated dishwasher.
- Indesit washer/dryer. *
- Glass splashback to hobs.

Bathrooms and En-Suites –

- Luxury tiles by Minoli.
- Contemporary white sanitaryware with back to wall WCs.

- Vanity unit to sinks in family bathrooms.
- Ultra modern chrome taps and fittings.
- Chrome shaver points.
- Heated chrome towel radiator.

Electrical –

- Generous use of LED downlighters.
- Provision for digital TV service with satellite dish already fitted (subject to future purchaser connection).
- TV points to living room and all bedrooms.
- Polished chrome light switches.
- Photovoltaic panels for renewable energy.
- Electric vehicle charging points to all houses.

Internal –

- Luxury wood effect flooring to hallways, kitchens and living areas.
- Contemporary white doors with polished chrome ironmongery.
- Bespoke built-in wardrobes to master bedrooms.

Specification listed is correct at the time of going to print.
 *Washer dryer is integrated in the kitchen of Block 2 and freestanding in a utility cupboard in Block 5.



The Brunswick Collection has been constructed with a sustainable future in mind. All of the building materials have been responsibly sourced and site waste recycled where possible. These beautifully designed, energy efficient homes are of a high quality and built in a sustainable and responsible way.

Solar photovoltaic renewable energy systems have been installed along with smart meters to enable homeowners to track their energy usage. Low-energy downlights and pendants are installed throughout and each home includes an electric vehicle charging point. The enhancement of ecological features within the scheme saw the introduction of new landscaping, increasing the site's biodiversity from its original use with more plant species added to encourage new eco-systems.

ENJOY THE DELIGHTS OF A MODERN
TOWN SURROUNDED BY THE HISTORIC
GARDEN OF ENGLAND.

Maidstone is the regional focus for culture, entertainment, leisure and retail, hosting a huge variety of independent shops, designer boutiques, artisan stalls and high-end department stores within its modern shopping centres, market buildings and historic pedestrianised streets.

After a busy day's shopping you'll find food and drink options to suit every taste across the town's eclectic mix of restaurants and eateries; from well-known chains to cosy independent bistros and bustling gastropubs. With home just a walk away, you can easily take advantage of Maidstone's thriving nightlife, with a variety of lively bars, pubs and nightclubs on offer. Those more culturally inclined might enjoy the wide range of drama, comedy and music at the Hazlitt Theatre, with shows for all ages, or a visit to the town's Lockmeadow Leisure complex.

For simple relaxation, 440-acre Mote Park, with its diversity of habitats, lakeside activities, watersports centre and extensive play areas, is popular with families and walkers alike – and it plays host to a number of music events throughout the summer season. History-lovers will find the local area is steeped in heritage, with nearby attractions including the impressive Archbishop's Palace by the river, and Maidstone's Museum, offering exceptional interpretation of local history. Of course, Leeds Castle, the incredible former palace of King Henry VIII, is also perfect for a magical day out, just three miles away near the M20.





HEATH, LEISURE AND EDUCATIONAL OPPORTUNITIES

Outdoor enthusiasts will find much to love in and around Maidstone. The surrounding area is host to many attractive villages, golf courses, parkruns, social groups and beautiful woodland walks, as well as a wide range of activities across the country houses, gardens, open farms and nature reserves of the Kent Downs Area Of Outstanding Natural Beauty.

For keeping fit indoors Maidstone Leisure Centre has you covered, located in Mote Park, which is within walking distance, it boasts a swimming pool, gym and regular classes for health and fitness. The Lockmeadow Leisure Complex is also within easy reach and offers facilities such as Gravity Trampolining, Bowling, Cinema and Urban Golf. Finally, perhaps more for watching than playing, Maidstone United (one of the country's best supported non-league football teams) play at the Gallagher Stadium just north of the town centre, with Maidstone Cricket and Rugby clubs also less than a mile away by Mote Park.

Several well-regarded primary schools are within a 2.5-mile radius, including Brunswick House Primary School just outside the centre, rated 'Good' by Ofsted, St John's Church of England Primary and Roseacre Junior School on the east side of town, both rated 'Outstanding'. Secondary education nearby is also exceptional – Valley Park School and the adjacent Invicta Grammar (for Girls) are both rated 'Outstanding', as is Maidstone Grammar School (for boys), and there is a number of successful comprehensive schools close-by.

For older children, the MidKent College Maidstone (based on the Oakwood Park complex), is one of the largest of its kind, offering a huge range of further education courses and vocational qualifications for students aged 16 upwards, while the University of Kent and Canterbury Christ Church University both offer excellent degree level choices in modern campuses at Medway and other centres across the county.



Although the The Brunswick Collection enjoys all the very best the centre of Maidstone has to offer – it is also perfectly situated for travel further afield. Rail commuters can reach central London in around an hour from Maidstone's railways stations – both within a fifteen minute walk from Brunswick Street, and being conveniently located just two miles from the M20 – which leads easily onto the M25 – means car journeys for both work and leisure are easy.

WALKING		ROAD LINKS		RAIL TRAVEL	
The Mall Maidstone	6 Minutes	M20 [Junction 7]	2 Miles	St Pancras (from Maidstone West)	50 Minutes
Maidstone West [MDW]	10 Minutes	M2 [Junction 5]	8 Miles	Trains from Maidstone East [MDE]	▼
Fremlin Walk (Shopping)	12 Minutes	M25 [Junction 3 or 5]	19 Miles	London Victoria [VIC]	60 Minutes
Lockmeadow (Leisure Complex)	15 Minutes	Bluewater	20 Miles	Dover Priory [DVP]	70 Minutes
Maidstone East [MDE]	15 Minutes	Ashford / Eurotunnel	20 Miles	London Blackfriars [BFR]	75 Minutes
Mote Park	15 Minutes	Central London	40 Miles	Canary Wharf [DLR]	90 Minutes
Maidstone Leisure Centre	17 Minutes	Gatwick Airport	40 Miles	Gatwick Airport [GTW]	110 Minutes

All times and distances quoted are approximate only and taken from <http://maps.google.co.uk>. Train times listed are from Maidstone West and are based on current approximate National Rail timings * Timings may include changes or using the DLR and/or London Underground services.



The vibrant and thriving town of Maidstone has seen a remarkable level of revitalisation, and The Brunswick Collection is a stand-out group of homes within this exciting new neighbourhood. Each property has been finished to impeccable standards and comes complete with premium branded appliances, high-quality finishes and stylish modern fittings.

Just a stone's throw from the town centre, residents will have shops, eateries, bars and a host of other options for entertainment and leisure within easy reach, while superb travel options provide convenient connections to London and other major centres in the region. Perfect for commuters and families that enjoy a metropolitan lifestyle, with the peace of the beautiful Kentish coastline and countryside never far away.



Backed by
HM Government

Please ask about Help to Buy at The Brunswick Collection*

Help to Buy is available with Purelake at The Brunswick Collection and the government incentive could help get you moving, whether you are a first time buyer or you are looking to move on from your existing property.

* Full Help to Buy terms and conditions apply and the incentive is subject to status.
Please visit www.help2obuy.gov.uk for details or contact our Sales Agents.